

January 17, 2022

Mr. & Mrs. John R. Venrick
20561 Wild Horse Ranch Rd.
Rollins, MT 59931-9800

Dear Mr. & Mrs. Venrick,

I have had enough of the leftists trying to tear our country apart.

I'm angered by the dramatic rise of "cancel culture" in America that seeks to silence conservatives like you and me.

I am appalled by the anti-historical "cleansing" of American history, which seeks to tear down America's exceptional heritage and replace it with ahistorical leftist propaganda.

I'm alarmed by the dangerously racist "Critical Race Theory" (CRT) spreading in our schools.

And I am horrified by the rioting and looting that have destroyed so many urban and mostly minority neighborhoods in the name of so-called "social justice."

Unlike the leftist-dominated media that view violence to be justified if it is for the "right cause," what I see is the ugly face of mob justice ... no, mob injustice.

Mr. & Mrs. Venrick, what I see is *hate*. I see a reign of terror threatening the freedoms that Americans of all colors hold dear.

My name is Horace Cooper, and I am a former professor of constitutional law at George Mason University. While the left and its dupes in the media try to dismiss me and those like me as unthinking "Uncle Toms," what I am actually is a fully rational, black conservative ...

... and unlike them, I am PROUD to be an American!

Perhaps you've seen me commenting on legal matters on television, including on Fox's "Ingraham Angle" or "Tucker Carlson Tonight" – or have read my articles in the newspaper.

One thing I often point out: **America is not, as the unhinged left claims today, a society built on a foundation of racism.**

Rather, we are a precious experiment in freedom. Yes, we are imperfect. But with each generation we make progress and move forward with the goal of opportunity for all.

That is the American way.



HORACE COOPER

Co-Chairman, Project 21
Senior Fellow, National Center
for Public Policy Research

These beliefs – beliefs which are shared by a large and *growing* number of African-Americans – are what make me so proud to serve as a co-chairman of the National Center for Public Policy Research’s one-of-a-kind **Project 21 black leadership network**.

I hope you’ve heard of the **National Center for Public Policy Research**. It is the “little engine that could” for the conservative movement.

Wherever you find the left crusading to diminish our freedom, you will find National Center president David Ridenour and his team of passionate freedom warriors fighting back ... winning battle after battle and always punching above their weight.

Project 21 is the perfect example of its impactful programs.

Today, you will see me or any number of other Project 21 spokesmen on TV, on average, *more than twice a day!*

We’ve come a long way over the years, thanks to the support of our donors.

The National Center launched Project 21 shortly after the 1992 Los Angeles riots. The coverage provided by the mainstream media then made it painfully clear that it wanted nothing to do with conservative and moderate African-American leaders.

The media ignored black leaders speaking out against the rioting. But they gave publicity hounds such as Jesse Jackson and Al Sharpton a free hand to foment hate, instigate violence, and promote a socialist agenda unchallenged.

It was quite clear that, so long as conservative black voices like mine were silenced by the media, we’d never be able to grow black support for our ideas.

So, the National Center convened a meeting of black conservative and libertarian leaders – many of whom had been deeply involved in the successful effort to confirm U.S. Supreme Court Justice Clarence Thomas – to see if we wanted to do something to bring real diversity to media coverage.

We said “yes” ... and Project 21 was born. I am especially proud to have been at that meeting 30 years ago and to help lead Project 21 today.

I have to tell you, the first few years of the program were rough. Project 21 members were called “Uncle Toms,” “Aunt Jemimas,” and even “Oreos” (described as being black on the outside but white on the inside).

Some of our members were ostracized and shunned by family and friends. Other Project 21 members received death threats. We suffered from the same “cancel” tactics the left is using today.

No wonder the late Rush Limbaugh called us “brave and courageous.”

Back in 1992, many in the mainstream media blacklisted Project 21 members from their broadcasts. Black Entertainment Television (BET) went as far as saying that the National Center’s Project 21 members would NEVER be permitted on its programs.

But today, nearly three decades later, Project 21's black conservative members appear on every cable news network, including BET. And Project 21 members like myself have been interviewed, published, and quoted in the media over 50,000 times.

Given our success, you probably won't be surprised to hear the left-leaning *Nation* magazine has called us "a crucial gear in the right's propaganda factory." I think it is more correct to say we are America's leading voice for black conservatives today.

Our members live all over the country and come from all walks of life. Some Project 21 members past and present include:

- ✓ Stacy Washington – Project 21 co-chairman, Emmy-nominated TV personality, Air Force veteran, and host of the nationally-syndicated "Stacy on the Right" radio program.
- ✓ Council Nedd, II – Project 21 co-chairman, Anglican Bishop, Pennsylvania constable, and author.
- ✓ Deneen Borelli – Fox News Channel contributor and Fox Business Channel contributor and author.
- ✓ Alveda King – niece of Rev. Martin Luther King, Jr., daughter of Rev. A.D. King, and founder of Alveda King Ministries.
- ✓ Peter Kirsanow – commissioner of the U.S. Commission on Civil Rights.
- ✓ Deroy Murdock – Fox News Channel contributor, nationally-syndicated columnist, and contributing editor with National Review Online.

We believe bringing the conservative message to more African-Americans is vital to building the conservative majority of tomorrow.

And now all of our work has begun to pay off in a big way.

Today, the realignment of the black community (as well as of the Latino community) has reached a tipping point that I'm convinced will be decisive in future public policy battles.

Exit polls from the last presidential election indicated that Donald Trump received 18% of the black male vote and 8% of the black female vote – roughly doubling his support among these groups.

Scientists at Rensselaer Polytechnic Institute say 10% is a tipping point for change.

Once 10% of a population group holds a common, deeply held opinion, those holding it feel safe enough to share it with others and it "spreads like wildfire." That threshold has now been shattered!

The left has certainly noticed, and it is now in a panic. And we're just getting started!

A recent Pew Research Center poll found that 43% of black Democrats say they are not "liberal," but "moderate." Incredibly, 25% now consider themselves to be "conservative."

The same poll found that 55% of black Democrats believe it is necessary to have faith in God in order to be a moral person – a whopping 44 percentage points higher than white Democrats. Blacks are also more skeptical of climate change alarmism.

It's true: On issue after issue, you and I now have an incredible – perhaps a once-in-a-generation opportunity – to increase the numbers of black conservatives in America.

After all, African-Americans suffer the most harm from unchecked illegal immigration. With similar age, education, and work skill distributions, illegal immigrants directly compete with African-Americans more than any other population group.

Black Americans also suffer the most harm from failing public schools and, consequently, an overwhelming number of black Democrats today support school choice. An amazing 70% support school vouchers!

We believe that right now we have an unprecedented opportunity to bring African-Americans into our conservative movement through the work of Project 21.

Given the radical nature of the race hucksters trying to foment division in America, it is more important than ever that we succeed.

With your support of the National Center today, Project 21 will continue building the *conservative majority of tomorrow* by providing black conservative and libertarian leaders with the media training they need to be effective spokesmen for the ideas of freedom.

Project 21 offers these leaders help in writing and placing opinion editorials in leading newspapers. We also book these leaders for radio and television interviews and speeches before student, business, and community groups. And we provide them with the means to influence policymakers at the national, state, and local levels.

Last year, Project 21 members were interviewed on television over 700 times – more than twice every single day – and on radio nearly one and a half times per day on average.

I personally appeared on the Fox News Channel's "Fox News @ Night" nine times, "Fox News Primetime" twice, "Ingraham Angle" eight times, "Tucker Carlson Tonight" seven times, and "Watters' World" twice – and the Fox Business Channel's "Evening Edition" twice. And co-chairman Stacy Washington appeared on the Fox Business Channel's "Making Money" once and on Newsmax *more than 100 times*.

Donna Jackson, Project 21's new director of membership development, has appeared on Newsmax 31 times and One America News (OAN) 36 times.

Project 21's number of radio appearances last year surpassed our 2020 number by over 27%, reaching nearly 500 total appearances. More than 44% of these were on nationally-syndicated shows, including USA Radio Network, Westwood One, Mainstreet Radio, American Family Radio, the Compass Media Network, and Cable Radio Network. Project 21 spokesmen have also been interviewed on some of the nation's largest radio stations, including the 50,000-watt WABC Radio (New York), the original flagship of the ABC radio network that can be heard throughout the Eastern United States and Canada.

Among topics Project 21 spokesmen have discussed on-air: the dangers of Critical Race Theory, the need for election integrity, sensible immigration policy, and the injustice of the Biden Administration's "restorative justice" proposal.

Project 21 spokesman were interviewed or cited by the media challenging Critical Race Theory alone more than 100 times in 2021.

The more Project 21's black leader-spokesmen are on the air, the safer they make it for other blacks to share their conservative views with their families and communities, helping to build the conservative majority of tomorrow.

With the help of our supporters, the National Center's Project 21 is also leading the way in making the vital case for vote integrity.

Vote integrity is essential to the future of our democratic republic, of course, but it is especially important to minority citizens who are more likely to have their identity stolen in left-wing voter fraud schemes.

As Democratic Committeeman Anthony DeFiglio, who was convicted of voter fraud, admitted: "The people who are targeted [in voter fraud cases] live in low-income housing and there is a sense that they are a lot less likely to ask any questions."

Last year, Project 21 helped win a critical voting rights case before the U.S. Supreme Court.

Project 21 joined the Pacific Legal Foundation in an *amicus curiae* legal brief in *Brnovich v. Democratic National Committee*. At issue were two laws: one barring ballot harvesting, and the other barring same-day out-of-precinct voting as a means of preventing voter fraud.

Thanks to our efforts, the U.S. Supreme Court upheld the Arizona laws, 6-3.

Project 21 also rallies more African-Americans to our cause – in turn making it safer for others to follow – by showing the tremendous benefits of our limited-government, pro-freedom agenda to black communities.

And one major way we are doing that is through our **Blueprint for a Better Deal for Black America**.

Our Blueprint offers 57 concrete, budget-neutral, free-market recommendations to ensure the American dream is attainable for everyone.

We believe less regulation ... secure borders ... greater educational choice ... lower taxes ... smaller government ... and more personal freedom can help unleash the tremendous untapped potential of the African-American community.

Our Blueprint is NOT about government "reparations," tearing down statues, scrubbing American history, and promoting racist Critical Race Theory in America's schools.

It's about expanding opportunity!

I'm pleased to tell you we've discussed these bold policy initiatives with key staff in the House of Representatives, the Senate, and three cabinet secretaries, including former Housing and Urban Development Secretary Ben Carson. Several of our recommendations have already been adopted as policy.

Project 21 has also been leading the fight to remove the dangerous, anti-American Critical Race Theory (CRT) from our schools ...

... and to prevent "racial sensitivity training" based on it from being forced upon both private sector and government employees and even members of our military.

You and I both know that the true objective of CRT isn't to end racial inequality. It's to exacerbate racial division as a means of transforming the United States into a Marxist state.

CRT is merely an update of the Marxist strategy of dividing society up between the "oppressed" and the "oppressors," proletariat and the bourgeoisie, to overturn our system of government and the very liberties we enjoy as Americans.

Herbert Marcuse, one of the founding fathers of Critical Race Theory, for example, called for the denial of rights to those who don't think the "right" way.

He said the rights of speech and assembly should be withdrawn from "groups and movements that promote aggressive policies, armaments, chauvinism, discrimination on the grounds of race and religion, *or that oppose the extension of public services, social security, Medicare, etc.*"

This is the foundation of campus speech codes and the cancel culture sweeping corporate America.

Project 21 has been fighting against this dangerous philosophy, and with the help of freedom-loving Americans such as you, we're bringing the truth to Americans of all colors.

We recently published "What Critical Race Theory Means for Black America." This critical new monograph not only details the Marxist origins of CRT, but how it is especially harmful to black Americans.

We make the point, for example, that CRT advocates believe in substantially increasing the scope and power of government and this would make discrimination against minority groups more likely, not less.

We also note that Jim Crow laws, the Davis-Bacon Act, and even the federal minimum wage law – all acts by government, not individuals – were specifically designed to keep blacks out of the workforce.

The Critical Race Theory paper is the first of our "What it Means for Black America" series of monographs that will show how left-wing policies harm minorities. The next two papers in the series will tackle the left's election "reform" and "environmental justice" proposals.

Project 21's fight against CRT has received enormous media attention already.

Since 2021, Project 21 spokesmen have been interviewed or quoted 111 times on the topic, and 26 times on television, including appearances on Fox Business' "Varney & Company" and the Fox News Channel's "Tucker Carlson Tonight" and "Fox News @ Night."

I'm sure I don't need to tell you how important fighting Critical Race Theory is ...

... after all, it played a key – perhaps even decisive – role in the recent governor race in Virginia. Glenn Youngkin vowed to ban it from the schools and overcame a nearly 10-point deficit to win by almost two points.

As a result, CRT is sure to dominate the political debate for the foreseeable future.

Mr. & Mrs. Venrick, I hope I can count on you to support this critical work of Project 21.

Specifically, I ask you to please take this opportunity to help expand the work of Project 21, defeat the radical, race-baiting agenda of the far left, and build support for conservative ideas in black communities by rushing your maximum, tax-deductible gift of \$100, \$250, \$500, \$1,000, or more – today.

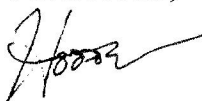
And if you can give a gift of at least \$100, I'll be happy to share with you our vital new monograph I mentioned earlier: "What Critical Race Theory Means for Black America."

Your support of any amount is vital to our ability to expose the Marxist origins of Critical Race Theory and its dangerous trajectory for America. We need your help to get this evil teaching out of our schools, businesses, and government!

The left knows we're gaining ground, so they are coming after us with everything they've got. Let's not lose this once-in-a-lifetime opportunity to create the conservative majority of tomorrow and secure a free and prosperous future for our children and grandchildren.

Thank you for your kind consideration and for all you do for American liberty.

For freedom,



Horace Cooper
Co-Chairman, Project 21

P.S. The black American community possesses tremendous untapped potential to help advance the cause of liberty. I see it every day!

Mr. & Mrs. Venrick, please help me and the National Center's Project 21 defeat the radical Critical Race Theory ideology and raise up a generation of black conservatives with your most generous possible gift today.

Our cause is righteous, and our need is urgent. Thank you!

Help the National Center's Project 21 Black Leadership Network

FROM: Mr. & Mrs. John R. Venrick
20561 Wild Horse Ranch Rd.
Rollins, MT 59931-9800

Dear Horace,

- YES! I recognize that many, many black Americans are realizing the left's race-baiting agenda of hate is not the answer. I will proudly support the efforts of the **National Center for Public Policy Research** and your **Project 21 black leadership network** to show the tremendous benefits of limited government and individual freedom to black communities and build the conservative majority of tomorrow. Please accept my maximum, tax-deductible gift of:

\$50 \$100* \$250 \$500
 \$1,000 \$2,500 \$10,000 Other \$ _____

* For your gift of \$100 or more, we will send you our vital new monograph, "What Critical Race Theory Means for Black America."

- My check or money order is enclosed. (Please make checks payable to: "NCPPR.")
- I prefer to donate by credit card in the amount indicated above.
- Visa MasterCard American Express Discover

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The National Center for Public Policy Research * 20 F Street, NW, Suite 700 * Washington, DC 20001

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